



the EMMA STORY

BY MARBUSHKA



DESIGNING A DOLL

FOR FUN AND ADVENTURES

CREATING A DOLL LIKE EMMA WAS A CHILDHOOD DREAM. I HAVE ALWAYS WANTED A DOLL LIKE SHE IS: SOFT, CUDDLY, LIKEABLE. UNIQUE, THAT NO ONE ELSE HAS THE SAME. AS IT USED TO BE: DREAMS CAN'T COME TRUE EASILY. THE DESIGN WAS BASED ON TRADITIONAL PORCELAIN DOLLS, SO I HAD TO GO INTO A LOT OF SIDE BRANCHES OF DESIGN BEFORE I STOPPED EXPERIMENTING WITH PORCELAIN-LIKE MATERIALS.

The BEGINNING





the FIRST STEPS

WHEN I STARTED TO WORK WITH WOOD IT MADE ME CLEAR, THAT I HAVE TO DEAL WITH ROUND HEAD SHAPES. THIS SIMPLE FORM DEFINED A VERY CLEAR AND NATURAL STYLE. THE AIM WAS FOR ME TO BE ABLE TO CREATE AN ACCEPTABLE AMOUNT OF DOLLS NOT JUST ONE OR TWO UNIQUE PIECES.

MATERIALS

EMMA IS MADE OF NATURAL MATERIALS: WOOD, FABRIC AND NATURAL FILLING. SHE HAS A CLASSICAL STYLE SO SHE RECALLS THE ERA WHEN THE GAMES WERE PERSONAL AND UNIQUE. EACH DOLL IS A DIFFERENT CHARACTER, BECAUSE THEY WERE MADE WITH HANDWORK AND PAINTED ONE BY ONE WITH CARE AND LOVE.





the
FIRST PERFECT
PIECE

was made on 06 October 2014.





the FIRST EDITION

EMMA'S LIFE HAD A SURPRISING START: HER FIRST EDITION WAS DECLARED AS THE MOST BEAUTIFUL HUNGARIAN DOLL BY GLAMOUR MAGAZINE. IT MADE US CLEAR, THAT WE HAVE TO CONTINUE HER STORY.





the FIRST 3 SETS

EMMA'S FIRST EDITION WAS "THE DOG WALKING SET" AND IT WAS ACCOMPANIED WITH THREE OTHERS: PINK BALL SET, GARDENING SET AND PYJAMA SET. SO WHATEVER EMMA WANTED TO DO SHE COULD DO IT IN A STYLISH WAY.





the SECOND EDITION

WE CREATED A NEW EDITION WITH NEW ADVENTURES FOR HER. IN THE SECOND EDITION SHE TRAVELS TO THE COUNTRYSIDE ON HER WINTER HOLIDAY IN THE STYLE OF BLACK AND WHITE MOVIES.





THE 3 *and* 4 EDITION

IN THE SHOPWINDOW

IN THE THIRD EDITION, EMMA'S DRESS WAS MADE OF SWIRLING TULLE AND SOFT AIRY FABRIC. SHE WAS THE MOST BEAUTIFUL ON ANY PARTIES! ...AND AFTER SHE ENJOYED THE WEEKDAYS TOO. IN HER FOURTH EDITION, SHE GOES TO THE MARKET TO HAVE SOME FRESH BREAD AND PASTRY, BUT SHE WOULD REFUSE AN ICE-CREAM NEITHER.









the NEW SETS

THE SETS DESIGNED FOR EMMA AND JAN-
KA ARE ALL RELATED TO SOME THEME
OR MOOD. SO IN THE BOXES, BESIDES THE
DRESSES, YOU CAN FIND SMALL OBJECTS,
ACCESSORIES THAT CAN START UP YOU IM-
AGINATION AND FIT INTO THE STORY. THESE
ARE ALSO MADE OF SELECTIVE MATERIALS
WITH METICULOUS CARE, JUST LIKE THE
CLOTHES, SO THEY CAN BE A PART OF YOUR
GAME TOGETHER FOR A LONG, LONG TIME.



New



the FIFTH EDITION

EMMA HAS A NEW, ILLUSTRATED AND EM-BOSSED GIFT BOX. ALL OF THE NEWLY RE-LEASED DOLLS ARE ACCOMPANIED BY A TALE, A PERSONAL STORY. IN THE FIFTH EDI-TION, EMMA MAKES BEAUTIFUL PICTURES, IN HER MOST BEAUTIFUL DRESS EVER.









the story EMMA'S CAMERA

“EMMA MUST HAVE SOME KIND OF SPECIAL CAMERA!” THEY SAY. “MAYBE IT’S THE LENS... OR DOES SHE USE SOME KIND OF FILTER?” THEY WONDER. BUT THERE IS ONE THING EVERYONE AGREES ON: WHATEVER SHE TAKES A PICTURE OF, IT TURNS OUT VERY EXCITING AND INTERESTING ON THE PHOTOS. IF ANYONE ELSE WERE TO LOOK AT A CHAIR OR A TREE, THEY WOULDN’T SEE ANYTHING SPECIAL ABOUT IT. EMMA JUST TAKES A SNAPSHOT AND THE OBJECTS, PEOPLE AND PLACES ON THE PICTURE REVEAL THEIR SECRETS. AS IF THEY KNEW THAT EMMA WILL SPOT THEIR MOST BEAUTIFUL QUALITIES: ALL LIVING AND INANIMATE THINGS OPEN UP FOR HER. AND EMMA IS CONSTANTLY TAKING PHOTOGRAPHS, EVERY DAY, EVERYWHERE. SHE PINS THE PICTURES ONTO LAMPPOSTS, PLACES THEM IN MAILBOXES, OR SOMETIMES SHE JUST LEAVES A FEW BEHIND ON THE BUS. ...AND THE PEOPLE, WHEN THEY FIND IT, LET OUT A GREAT SIGH: “HOW WONDERFUL IT MUST BE FOR HER! SHE HAS A FORTUNATE LIFE!” AND THEY RUSH ON WITH THEIR BUSY LIVES. IF THEY LOOKED CLOSER AT THE PICTURES, THEY WOULD RECOGNIZE THE STREETS THEY WALK, THE HOUSES THEY LIVE IN, THEY MIGHT EVEN DISCOVER THEMSELVES ON A FEW OF THEM, IN WAYS THEY HAVE NEVER SEEN BEFORE. EMMA KEEPS SENDING THE PHOTOS PATIENTLY, AND WAITS FOR THE PEOPLE TO RECOGNIZE THE MIRACLE SURROUNDING THEM. ONE DAY THEY WILL REALIZE SHE THINKS. UNTIL THEN, SHE WILL SAVE THEIR LOST EXPERIENCES FOR THEM.







EMMA'S
CAMERA



-DOLL&DRESS-





the HISTORY

06/11/2014.

THE FIRST PERFECT PROTOTYPE OF EMMA DOLL

10/09/2014.

THE FIRST EDITION OF EMMA DOLL

13/11/2014.

THE RELEASE OF EMMA TRAVELS SET

31/12/2014.

THE FIRST DOLLHOUSE WAS BUILT AND THE FIRST JANKA DOLL
WAS MADE

04/23/2015.

EMMA'S SECOND EDITION

06/26/2015.

JANKA'S RELEASE

16/11/2016.

MISHA ARRIVES

05/16/2018.

NEW ILLUSTRATED DOLL BOXES WITH TALES

2018.09.

THE RELEASE OF THE THE VINTAGE TYPEWRITER SET

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